

Josue Perez

Human-AI Interaction Designer · UX & Product Designer · AI Orchestration

Barcelona, Spain · +34 654 189 634 · design.perex@gmail.com · linkedin.com/in/josuepa · perexdesign.netlify.app

Open to: Human-AI Interaction Designer · Product Designer · UX / Service Designer (AI) · Conversation Designer — hybrid / EU remote / international remote

PROFILE

UX / Service Designer specializing in AI-native and conversational systems. Independent practice through PereX Design since 2024. Currently co-creating NuvAI (AI voice agent service for real estate) with a senior UX collaborator (10 yrs craft depth). Builder of substantial concept frameworks (ThroughLine, Soft Landing, Edge) and active participant in AI design challenges. Applied anthropology studies, embodied facilitation background, trilingual EN/ES/IT, working PT. Humanistic, anti-extractive defaults.

CORE SKILLS

AI Service Design · Conversational UX · Voice Agent Design · Service Blueprinting · UX Research · Interaction Design · High-fidelity Prototyping · Figma · Figma Make · Vibe Coding · Design Systems · Agentic Orchestration · Anthropic Claude · NanoClaw / OpenClaw · n8n · Twilio · Accessibility (WCAG AA) · Systems Thinking · Behavioral Research · Bilingual UX (EN/ES)

EXPERIENCE

Freelance UX / Service Designer — PereX Design 2024 – Present

- Designing logic-aligned flows and interfaces using behavioral insight, anthropological method, and product thinking.
- Specializing in AI-informed and conversational systems; partnering with technical teams to clarify complex requirements at speed.
- Co-creating NuvAI (AI voice agent service for real estate, 2026–) with senior UX collaborator. Service blueprint, agent architecture, design system.
- Self-initiated framework work: ThroughLine + Soft Landing + Edge. Personas, service blueprints, design principles, working prototypes.

AcroYoga Instructor (International, Freelance) — AcroYoga International Feb 2019 – Aug 2022

- Taught partner-based movement, communication, and embodied collaboration across Europe and Latin America.
- Developed structured learning pathways for mixed skill levels with emphasis on safety, communication, progressive design.
- Embodied facilitation foundation that informs my service design practice.

Media Editor — Upwork Jan 2019 – Aug 2020

- Delivered digital media content for clients across multiple verticals; managed timelines and clarified requirements.

Field Organizing — Human Rights Campaign + Dominicanos USA 2013 – 2016

- Field outreach, team leadership, registration workflows — early grounding in field research and community communication.

SELECTED PROJECTS

- **NuvAI (2026–):** AI voice agent service for real estate, co-created with senior UX collaborator. Stack: Anthropic Claude + n8n (voice via Vapi under evaluation). Service blueprint, conversation design, agent architecture.
- **Press-Sense:** Submission to a vibe-coding Figma design challenge. AI-assisted rapid prototyping using Figma Make + AI orchestration. Demonstrates AI-native design execution under time-bounded constraint.
- **JAY — Astral Edition:** a breath-driven consciousness installation (Three.js) — physical breathing and gestures gate a character's journey from waking cliff through astral worlds, with a companion film pipeline for generated canon clips.
- **JAY — Quests:** a first-person consciousness installation where you embody a shape-shifting traveler who breathes to awaken chakras and levitate, playable as a game or run unattended as ambient VJ projection.

- **ThroughLine + Soft Landing + Edge:** Humanistic concept framework trilogy for support journeys. Personas, service blueprints, 10+10 design principles, bilingual EN/ES intake prototype.
- **Operator UX for Multi-Agent Workflows (2026):** Figma frame + thesis on how operators stay oriented when interfaces become generative.

EDUCATION

- Applied Anthropology (coursework, degree not completed) — Pontificia Universidad Católica del Ecuador
- UX/UI — Ironhack · UX/UI Foundations — Avocademy · La Dirección y Gestión de Proyectos (verified) — edX
- Audio Recording & Production — Institute of Audio Research

LANGUAGES

English (Native) · Spanish (Native) · Italian (Professional Working) · Portuguese (Limited Working)